

Knowledge Services: A Strategic Framework for the 21st Century Organization

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“Knowledge services converges information management, knowledge management (KM), and strategic learning into a single enterprise-wide discipline for the benefit of the business or organization in which it is practiced. As the acknowledged framework for strategic knowledge management, knowledge services — the responsibility of the knowledge strategist — leads to excellence in knowledge sharing and ultimately to shaping the organization as a knowledge culture. *Knowledge Services: A Strategic Framework for the 21st Century Organization* provides guidance for the knowledge strategist and is designed specifically to serve as a reference for that management employee, and for those seeking to become knowledge strategists.” — De Gruyter (<http://www.degruyter.com/view/product/468227>)

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About Guy St. Clair

Guy St. Clair's academic specialty is knowledge services, the management methodology that converges information management, knowledge management (KM), and strategic learning for cross-functional organizational success. He is President and Consulting Specialist for Knowledge Services for SMR International, a management consulting practice in New York City. Recognized as a knowledge services “evangelist,” St. Clair has been affiliated with Columbia University in the City of New York since 2010, when he joined the School of Professional Studies as one of the founders of the M.S. in Information and Knowledge Strategy program. In 2015 he moved to the Postbaccalaureate Studies Program, where he now teaches *Managing Information and Knowledge: Applied Knowledge Services*. He also guest lectures for New York University's Consulting Strategies program and frequently conducts webinars and in-house seminars about knowledge services for client organizations.

St. Clair has written or coauthored numerous books and articles relating to knowledge services and knowledge strategy. He is a graduate of the University of Virginia, where he earned his A.B. in Liberal Arts. St. Clair's graduate degree is from the University of Illinois (M.S. in Library and Information Science).