

SMR's Knowledge Services Blog and Sharing Guy's Journey

Guy St. Clair is the author of two blogs. His professional blog is [*SMR's Knowledge Services Blog*](#), published at SMR International, the corporate site for the professional development and consulting practice with which Guy has been associated since 1982.

In *SMR's Knowledge Services Blog*, the emphasis is on knowledge sharing, on the development of a knowledge strategy built on knowledge services, and on the transition of any community, organization, or business into a knowledge culture.

The posts for *SMR's Knowledge Services Blog* serve two purposes, to advise knowledge strategists and those knowledge professionals (whether identified as “knowledge strategists” or not) who in their organizations have responsibility, authority, and accountability for knowledge services. Referred to as the approach to the management of intellectual capital that converges information management, knowledge management, and strategic learning into a single enterprise-wide discipline, knowledge services ensures the highest levels of knowledge sharing within the organization in which it is practiced, with – as noted – leadership in knowledge sharing the responsibility of the knowledge strategist. The blog has been published since July 2009.

The second purpose of *SMR's Knowledge Services Blog* is to offer a practical strategic framework applicable in any environment, positioning the parent organization's knowledge strategist with a recognized and authoritative role. As such, the blog posts are frequently used as learning resources for graduate students studying with Guy in *Managing Information and Knowledge: Applied Knowledge Services*, the course he teaches in the Postbaccalaureate Studies Program at the School of Professional Studies at Columbia University in the City of New York. The posts are also adopted frequently for professional development activities in a wide range of subject fields, to bring the study of knowledge services to those industries and professions.

An additional objective for the blog is to emphasize the value of knowledge services as a management methodology to any organizational colleague who might have questions about KM/knowledge services.

Guy's personal blog is [*Sharing Guy's Journey: Thoughts, Comments, Observations, Reactions, Enthusiasms*](#), published since November 2009. The blog was started so Guy could share with friends and colleagues some of his experiences. Not always professional experiences, although there were plenty of those (shared in his professional blog). *Sharing Guy's Journey* was created to be truly “personal,” for Guy to share things that happened to him or that were the result of some fortuitous circumstance for which he happened to be “in the right spot at the right time.”

Nearly 300 posts have been published in *Sharing Guy's Journey* since 2009. As the blog's tagline indicates, posts cover many different subjects. For the most part, topics like art and architecture, music, nature, and travel are all included, and history, personal history, and current events come up as Guy comes upon a subject that so intrigues him (there are many) that he wants to share his thoughts on that subject.